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PRESS RELEASE
April 10, 2012, 6:45 p.m. EDT

SOTI's BlitFire 10X technology uses Artificial Intelligence to power up a Mobile Device Management Revolution!

MISSISSAUGA, ON, April 10, 2012 /PRNewswire via COMTEX/ -- BlitFire 10X - New groundbreaking technology from SOTI offers up to 10 times faster Remote Control performance on all platforms (Android, iOS, Blackberry, Windows, etc.)!

New groundbreaking technology developed in SOTI's R&D Labs, code named "BlitFire 10X", brings up to 10 times faster remote control performance to the Mobility industry. BlitFire 10X leverages a combination of algorithms that include Artificial Intelligence techniques to deliver faster response times and more efficient bandwidth usage.

"With the new high resolution and high color devices coming onto the market, this technology is really required. Managing tablet devices in particular via remote control requires even more bandwidth. Organizations are now trying to embrace the capabilities, and ROI that these new devices promise, but without good tools to support these devices while they are out in the field, the ROI cannot be harvested. BlitFire 10X allows these devices to be managed and supported wherever they are, even on low bandwidth networks. We really believe that BlitFire 10X represents one of the key technological developments in the MDM field in the last decade," said Carl Rodrigues, President & CEO of SOTI Inc.

SOTI is currently integrating this technology into the next generation of its enterprise Mobile Device Management (MDM) solution - MobiControl. The technology is currently being demonstrated to select customers and partners, with public release expected in Q3 of 2012. BlitFire 10X will be used to provide improved remote control performance and management capabilities for Android, Apple iOS, Blackberry, Windows Mobile, Windows CE and Microsoft Windows desktop operating systems.

Backed by over a decade of expertise, SOTI MobiControl is a leading MDM Helpdesk, Security and Tracking solution built using SOTI's market-leading technology. MobiControl allows organizations to optimize the efficiency and productivity of their mobile operations, and is functional over any network with any size of deployment. Organizations across all market verticals rely on SOTI products to achieve their ROI targets by increasing productivity, minimizing downtime and reducing labor costs. Today, over 80,000 customers and 450 local support partners worldwide employ SOTI's technology to manage millions of mission-critical mobile devices. SOTI MobiControl's advanced helpdesk tools are especially important for enterprises that require high security, high availability, and mission critical operations, such as Healthcare, Retail, Logistics, and Public Sector/Military organizations.

The advancement in technology that BlitFire 10X brings, continues SOTI's rich history of innovation in the MDM space. In 2011, SOTI MobiControl became the first MDM solution to offer Remote Control for Android devices and Remote "In App" viewing for Apple iOS devices. Over the years, SOTI has won numerous awards for its Remote Control and Mobile Device Management technology. Recent awards include winning the Microsoft Worldwide Partner Award in the Mobile Solutions category, Microsoft Impact Award, Mobile Village SuperStar Award and Intermec Partner of the Year Award.

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A key benefit of BlitFire 10X is that it makes remote control feasible on high resolution tablet devices with hi-color screens, such as Samsung 10.1 tablets and the iPad 3, even over slower networks. Customers can now be supported in areas where the networks are not very advanced such as in remote areas or in third world countries. "By being able to Remote Control into these device while they are in the field, help desks can not only trouble shoot and repair problems on the go, but they can also provide remote training. Being able to remotely see the screen of the device means that they can show users how to use the device, and detect incorrect usage of the device. These features don't just enhance the end-user experience, but also widen the breadth of applications for which these devices can be used," said Carl Rodrigues.

For more information about SOTI MobiControl, please contact us at sales@soti.net.

About SOTI Inc.

SOTI Inc. develops industry-leading technology that solves the unique challenges involved in managing, securing, supporting, and tracking remote mobile and desktop computing devices. Today, over 80,000 customers around the world in retail, manufacturing, healthcare, government, logistics and other industries rely on SOTI products to reduce the total cost of ownership associated with their mobile devices. For more information or for a demo of MobiControl, please contact us by email at sales@soti.net or by phone at +1-905-624-9828.

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